



Maui Economic Development Board, Inc. Presents

## Advanced Maui Optical and Space Surveillance Technologies Conference

**SEPTEMBER 15-18, 2020 | VIRTUAL CONFERENCE**

### SPONSORSHIP LEVELS FOR VIRTUAL EVENT

The 2020 AMOS Conference will be virtual and sponsorship benefits are geared towards maximum exposure with the online experience. Choose your level of support, or let us customize a level to suit your marketing goals. Virtual Exhibit Booths are available for organizations to display products, services, video demonstrations, generate leads and set up meetings. There will be defined Exhibit Hall hours and programming to drive traffic.

#### PO'OKELA

*Striving for the Best*

**\$30,000**

16 Virtual Registration

Virtual Exhibit Space  
with 8 uploads (pdf or  
video, max x4 video)

1 min Video Ad  
- before daily keynote

Named Sponsor of  
Opening Keynote

Banner Ad (horizontal)  
on Virtual Home  
Page

#### LAULIMA

*Working Together*

**\$20,000**

12 Virtual Registration

Virtual Exhibit Space  
with 6 uploads (pdf or  
video, max x3 video)

1 min Video Ad  
- played x1 daily

Naming Opportunity

Banner Ad (horizontal)  
on named feature  
page

Invitation to VIP event

#### LOKAHI

*Collaboration and Unity*

**\$12,000**

8 Virtual Registration

Virtual Exhibit Space  
with 6 uploads (pdf or  
video, max x3 video)

30 sec Video Ad  
- played x 1 daily

Banner Ad on  
Virtual Site

Invitation to VIP event

#### KUPA'A

*Loyal and Committed*

**\$6,000**

6 Virtual Registration

Virtual Exhibit Space  
with 4 uploads (pdf or  
video, max x2 video)

Still Image Ad  
- played x1 daily

#### MALAMA

*To Care For*

**\$3,000**

4 Virtual Registration

Virtual Exhibit Space  
with 3 uploads (pdf or  
video, max x1 video)

#### ALL EXHIBIT SPACES INCLUDE:

- Uploaded content
- Virtual Meeting Room
- Personal video chat room for 1-on-1 conversations
- Staff listing
- Contact information
- Send message option
- Social media links



#### E-PRESS RELEASE +\$4,000

Send out an announcement via email to all 5000+ AMOS subscribers

### ALL SPONSORS RECEIVE

- Video Training on use of platform to help you make the most of the opportunities and experience. Further support as needed.
- Sponsor recognition (include website, marketing, app, or other)
- Digital giveaway/offer in Virtual Swag Bag
- Attendee List (no email addresses)

**PLUS post-event analytics of engagement**



**AMOSTECH.COM**



**INFO@AMOSTECH.COM**

Once the sponsorship form is submitted, sponsor agrees to all rules and regulations set forth below.

**CONFLICTING MEETINGS & SOCIAL EVENTS** - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during official meetings and activities. Hospitality suites may not be open during programs, including receptions and meal functions.

**CANCELLATIONS** - No refunds will be issued for cancellations by sponsors after August 1. Cancellations received before July 31 will receive a 50% refund of the sponsor fee. Cancellations should be sent via e-mail to [info@amostech.com](mailto:info@amostech.com) and will be effective upon receipt of confirming e-mail. An exception is made if the 2020 AMOS Conference is cancelled due to a continuing pandemic situation -- sponsors will have the option to carry over the sponsorship until the ensuing AMOS Conference or request a full refund. With the AMOS 2020 Conference moving to a **virtual** format, sponsors who signed up prior to June 22 can modify/cancel their sponsorship and receive a refund without penalty.

**COMPLIANCE WITH LAWS** - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

**LIABILITY** - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Exhibitors are liable for any damage caused by attaching display or fixture to hotel walls and floors, booth equipment, or damage caused in any other manner. Exhibitors are responsible for purchasing own insurance against theft or fire.

**AMENDMENT OF RULES** - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

## EXHIBITORS

Our tradeshow provider is International Convention Services (ICS). Please review the exhibitor manual for show hours, shipping information, and deadlines. ICS shall handle all exhibitor freight shipment within the conference facility. Exhibitors may not hand carry exhibitory materials into the exhibit area through the "front of house" entrances. The use of dollies, hand trucks or wheeled carts by exhibitors in common areas, service areas, or on the exhibit floor is prohibited.

**APPLICATIONS & ELIGIBILITY** - Application for exhibit space must be made on the printed form. Deadline to be included in printed materials is August 15. The conference organizer reserves the right to refuse any applicant that does not meet the standards of the conference.

**ASSIGNMENT OF SPACE** - The exhibits are located in the poster room near the general session and exhibit foyer. Location of exhibit space will be determined by the conference organizer.

**BOOTHS** - Exhibit shall not exceed the space allotted. Exhibitors are responsible for their own exhibit space.

**FOOD & BEVERAGE** - The conference organizers must approve requests for any distribution of food and beverage.

**FOREIGN/INTERNATIONAL EXHIBITORS** - International companies are responsible for ensuring that all equipment and display items meet the rules and regulations of U.S. Customs.

**OCCUPANCY** - Space not occupied the day prior to start of conference will be reassigned or used without notice. No refund will be issued.

**RIGHT TO REMOVE PROPERTY** - The conference organizer reserves the right to remove all the property of an exhibitor should the exhibitor violate the exhibit terms and conditions.

**EARLY BREAKDOWN FEE** - Please see exhibitor manual for set-up and tear-down times. Early booth breakdown is strictly prohibited. Companies in violation of this policy are jeopardizing their booth location for future shows and will pay an early breakdown penalty fee of \$2500, and the credit card on file will be charged at the end of the show. Please keep this in mind when making staffing decisions and travel arrangements for the final day of the show.

**USE OF SPACE** - Exhibits shall only be shown in the official exhibit area. There shall be no displays in private suites or rooms. Demonstrations must be contained within the booth space. Exhibitors are responsible for handling technical information presented in their space. Ensure to review the policies that of the government agencies with whom you contract regarding distribution or sharing of open/limited/restricted information. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Only one company may occupy any booth space.



**COMPANY NAME** \_\_\_\_\_

**MAILING ADDRESS** \_\_\_\_\_

**WEBSITE ADDRESS** \_\_\_\_\_

**SOCIAL MEDIA INFO**  \_\_\_\_\_  \_\_\_\_\_

**ONSITE CONTACT** \_\_\_\_\_ **JOB TITLE** \_\_\_\_\_

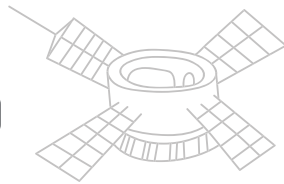
**EMAIL ADDRESS** \_\_\_\_\_ **PHONE NO.** \_\_\_\_\_

## SPONSOR LEVEL

☐ PO'OKELA \$30,000

☐ LAULIMA \$20,000

☐ LOKAHI \$12,000



☐ KUPA'A \$6,000

☐ MALAMA \$3,000

☐ CUSTOMIZED \$ \_\_\_\_\_

## OPTIONAL ADDITIONS

☐ E-PRESS RELEASE \$4,000

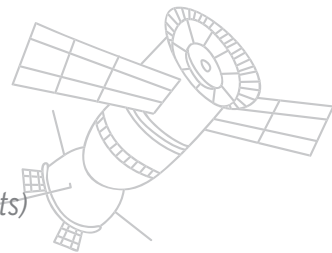
☐ I would like to discuss additional sponsorship of the EMER-GEN Program

## PAYMENT INFO

\_\_\_\_\_ **SPONSORSHIP AMOUNT**

\_\_\_\_\_ **ADDITIONAL OPTIONS**

\_\_\_\_\_ **TOTAL** (A 3% convenience fee will be applied to credit card payments)



☐ **CHECK PAYMENT**

(Check Payable to: Maui Economic Development Board, and mailed to 1305 N. Holocono Street, Suite 1, Kihei, Hawaii 96753)

☐ **CREDIT CARD**

**NAME ON CARD** \_\_\_\_\_

**CC NO.** \_\_\_\_\_ **EXP DATE** \_\_\_\_\_