

SPONSORSHIP & EXHIBIT OPPORTUNITIES



	PO'OKELA <i>striving for the best</i>	KOKUA <i>to help and support</i>	LAULIMA <i>working together</i>	LOKAHI <i>collaboration and unity</i>	KUPA'A <i>loyal and committed</i>	MALAMA <i>to care for</i>
	\$45,000	\$35,000	\$28,000	\$18,000	\$10,000	\$5,000
Co-sponsored Opportunity	Welcome Reception	Poster Reception*	Session/Break			
Video Ad	Opening Day 1	Day 2/3 or Lunch	Break/Session			
Banner Ad on Virtual Platform	Virtual Lobby	Sponsored Event	Sponsored Event	Social Feed		
Accommodation	Presidential Suite	Hospitality Suite	Hospitality Suite	Standard Guest Room		
Technical Meeting Room # of Day(s)	5	3	3	2	1	
Exhibit Space	20'x20'	10'x20'	10'x20'	10'x10'	10'x10'	10'x10'
# of Registrations (Onsite + Virtual)	8 + 8	8 + 8	6 + 6	4 + 4	3 + 3	2 + 2
Virtual Exhibit Booth	✓	✓	✓	✓	✓	✓
Sponsor Recognition Website, Virtual Platform, Printed Program, & Marketing	✓	✓	✓	✓	✓	✓
Giveaway / Offer in Conference Bag	✓	✓	✓	✓	✓	✓
Attendee List (no email addresses)	✓	✓	✓	✓	✓	✓

Choose your level of support, or let us customize a level to suit your marketing goals

* Sponsorship Level and Naming opportunities based on availability. Discuss options with the AMOS team.

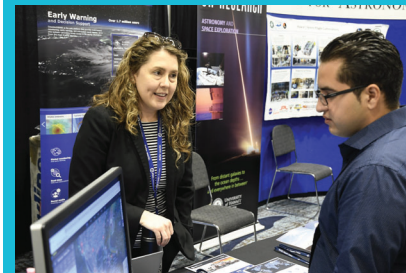


amostech.com

@ info@amostech.com

The 2022 AMOS Conference will be **hybrid** with opportunities for sponsoring organizations to gain exposure with in-person and virtual attendees.

Exhibit spaces are available on-site to display products and services, demonstrate new technologies, and further promote your organization. Poster and Exhibit sessions create an inviting atmosphere for meetings and networking.



VIRTUAL EXHIBIT BOOTH INCLUDES:

- * Branding
- * Resources & Videos
- * Appointment scheduler
- * Staff listing & Contact details
- * Send message option

+ post-event analytics of engagement

CO-SPONSOR NAMING OPPORTUNITY | Options to sponsor a conference networking reception, a specific technical session, the virtual tote bag, Q & A, a coffee break, the live feed or other.

VIDEO AD | A video ad, provided by the sponsor, will be played once in the ballroom during the Conference. Recommended duration is 15-30 seconds, limit is 60 seconds. Po'okela level will be played at beginning of opening day; Kokua level will play at beginning of Day 2 or 3 or directly after lunch; Laulima levels will be assigned to beginning of other technical sessions.

BANNER AD ON VIRTUAL PLATFORM | Po'okela horizontal sponsor banner features on lobby page; Kokua and Laulima sponsor banners feature on reception or session in alignment with selected naming opportunity; Lokahi vertical sponsor banner appears in rotation on the social feed.

ACCOMMODATION | A suite or guest room is provided, depending on level of sponsorship. Room, tax and resort fee included.

TECHNICAL MEETING ROOM | A meeting room is reserved for number of days shown. Additional charges may apply for F&B and AV requirements.

COMP REGISTRATIONS | Includes conference admission, meals and refreshments (including coffee breaks, breakfasts, lunches and evening networking receptions) and full access to virtual platform. All exhibit personnel (in-person and/or virtual) must be registered for the conference.

EXHIBIT SPACE & VIRTUAL EXHIBIT BOOTH | This year marks the return of the onsite Exhibit Venue with booths available inside the expo hall, and outside in the conference foyer. The program includes specific Exhibitor sessions during the day and evening. See page 3 for exhibitor guidelines. Sponsors also have the option of a virtual booth on the conference virtual platform with the ability to provide an overview of your company and resources (pdf's, images, videos, links). Attendees can direct message you and listed company representatives and schedule appointments. The virtual platform will be activated up to one week prior to the conference to encourage networking. Training will be provided to help set up the booth and access all functions.

CONFERENCE SWAG BAG | There will be both a physical conference bag for in-person attendees, plus a virtual swag for all attendees. In an effort to go green, we encourage sponsors to provide gift giveaways rather than printed collateral for the on-site bag. Recommended virtual swag includes an incentive to visit the exhibit booth or a drawing to build leads.

ATTENDEE LIST | The registration list (name, company, title and country) is sent out every two weeks, starting after the early registration deadline of June 30. Email addresses are not included, in line with our privacy policy.

ANALYTICS | Exhibitors can access analytics of attendees who engaged with their booth and interacted with them based on call-to-actions i.e. send message, share contact info, enter drawing, schedule meeting.

SPONSOR & EXHIBIT GUIDELINES



Once the sponsorship form is submitted, sponsor agrees to all rules and regulations set forth below.

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during official meetings and activities. Hospitality suites may not be open during programs, including receptions and meal functions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after August 1. Cancellations received before July 31 will receive a 50% refund of the sponsor fee. Cancellations should be sent via e-mail to info@amostech.com and will be effective upon receipt of confirming e-mail. An exception is made if the 2022 AMOS Conference changes format to wholly virtual due to pandemic restrictions -- sponsors will have the option to carry over the sponsorship until the ensuing AMOS Conference or request a full refund.



EXHIBITORS

Our tradeshow provider is International Convention Services (ICS). Please review the exhibitor manual for show hours, shipping information, and deadlines. ICS shall handle all exhibitor freight shipment within the conference facility. Exhibitors may not hand carry exhibitory materials into the exhibit area through the "front of house" entrances. The use of dollies, hand trucks or wheeled carts by exhibitors in common areas, service areas, or on the exhibit floor is prohibited.

APPLICATIONS & ELIGIBILITY - Application for exhibit space must be made on the printed form. Deadline to be included in printed materials is August 19. The conference organizer reserves the right to refuse any applicant that does not meet the standards of the conference.

ASSIGNMENT OF SPACE - The exhibits are located in the poster room near the general session and exhibit foyer. Location of exhibit space will be determined by the conference organizer.

BOOTHS - Exhibit shall not exceed the space allotted. Exhibitors are responsible for their own exhibit space.

FOOD & BEVERAGE - The conference organizers must approve requests for any distribution of food and beverage.

FOREIGN/INTERNATIONAL EXHIBITORS - International companies are responsible for ensuring that all equipment and display items meet the rules and regulations of U.S. Customs.

OCCUPANCY - Space not occupied the day prior to start of conference will be reassigned or used without notice. No refund will be issued.

RIGHT TO REMOVE PROPERTY - The conference organizer reserves the right to remove all the property of an exhibitor should the exhibitor violate the exhibit terms and conditions.

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Sponsors are liable for any damage caused by attaching display or fixture to hotel walls and floors, booth equipment, or damage caused in any other manner. Sponsors are responsible for purchasing own insurance against theft or fire.

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

EARLY BREAKDOWN FEE - Please see exhibitor manual for set-up and tear-down times. Early booth breakdown is strictly prohibited. Companies in violation of this policy are jeopardizing their booth location for future shows and will pay an early breakdown penalty fee of \$2500, and the credit card on file will be charged at the end of the show. Please keep this in mind when making staffing decisions and travel arrangements for the final day of the show.

USE OF SPACE - Exhibits shall only be shown in the official exhibit area. There shall be no displays in private suites or rooms. Demonstrations must be contained within the booth space. Exhibitors are responsible for handling technical information presented in their space. Ensure to review the policies that of the government agencies with whom you contract regarding distribution or sharing of open/limited/restricted information. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Only one company may occupy any booth space.



emer-gen®

ENHANCING YOUR CAREER IN SPACE

A JOINT INITIATIVE OF THE
AMOS CONFERENCE AND SGAC

Support the 5th annual EMER-GEN® Program,
designed especially for young professionals and
students enthusiastic about careers in space.

SKILL BUILDING | MENTORING | NETWORKING



SPONSORSHIP OPPORTUNITIES

CELESTIAL \$5,000

1 senior company representative to
serve as Mentor during Mentor session

2 complimentary EMER-GEN
registrations

Recognition at the Launch reception and
in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage;
Online Presentations during webinars;
AMOS Conference program and
EMER-GEN marketing

Recognition during EMER-GEN Feature
Presentation at AMOS Conference

GEO \$2,000

1 complimentary EMER-GEN
registration

Recognition at the Launch reception and
in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage;
Online Presentations during webinars;
AMOS Conference program and
EMER-GEN marketing

Recognition during EMER-GEN Feature
Presentation at AMOS Conference

LEO \$500

Recognition at the Launch reception and
in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage;
Online Presentations during webinars;
AMOS Conference program and
EMER-GEN marketing

Recognition during EMER-GEN Feature
Presentation at AMOS Conference



Corporate sponsorship helps offset program
costs to keep the program affordable for
students and young professionals.

SEPT 25-27, 2022

WAILEA MARRIOTT, MAUI, HAWAII

Plus Pre-Webinars

WWW.EMER-GEN.COM | INFO@AMOSTECH.COM



SPACE GENERATION
ADVISORY COUNCIL

WHO ATTENDS EMER-GEN

a.i. solutions
African University of Science and Technology
AFSPC
AGI
Air Force Institute of Technology
Air Force Research Laboratory
Aksum University
Amphenol Times Microwave Systems
Angolan Office for Space Affairs
Aptima, Inc.
Astroscale U.S.
AURA / DKIST
Australian National University
Ball Aerospace
Blue Canyon Technologies
Canada-France-Hawaii Telescope
Center for Strategic and International Studies (CSIS)
Charles River Analytics
Coalition for Deep Space Exploration
Colorado School of Mines
Computational Physics Inc
ConsenSys
Continental Automotive Systems
Deloitte Consulting

DigitalGlobe, Inc.
DLR Space Administration
Federal Aviation Administration
Frazer-Nash Consultancy
General Dynamics Mission Systems
George Mason University
Georgia Tech Research Institution
GEOST Inc.
Global Affairs Canada (Dept. Foreign Affairs)
Hawaii Pacific University
Hawaii Space Flight Laboratory
High Earth Orbit Robotics
HNu Photonics
IAI
International Astronomical Union
KBR
L3 Harris
Lawrence Livermore National Lab
Leolabs
Lockheed Martin
Los Alamos National Laboratory
Nalu Scientific
NASIC
New Mexico State University
New Zealand Ministry of Business, Innovation and Employment
Northrop Grumman
Orbit Logic

Pacific Defense Solutions
Pacific Disaster Center
PISCES
Purdue University
Raytheon
SAIC
SMC SPGZ SPACE BASED SDA
Space Generation Advisory Council
St. Stephen's College
The Aerospace Corporation
The Boeing Company
The Tech7 Company
The University of Tokyo
U.S. Air Force
U.S. Space Force AFSPC SMC/SPG
University of Arizona
University of Arizona Steward Observatory
University of California San Diego
University of Colorado Boulder
University of Hawaii
University of Southern California - Viterbi School of Engineering
University of Warwick
USAF AFRL-Rome
Virginia Tech
Western Sydney University
Xephyr
York Space Systems

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“As an undergraduate engineering student, I often hear about very technical jobs and opportunities that I would like to know more about. Throughout this conference, I got to network with people who work in space policy, law, marketing and other specialized fields I am not familiar with. This was a key experience for my career.”

Kalia Phillips, University of Hawaii

“EMER-GEN has furthered my career in so many ways. Over the years, the people and contacts I made by participating in the conference remain priceless. The technical courses have provided continuing education in cutting-edge issues, and MEDB's welcome and pau hana receptions offer the cohort a relaxed environment to network and share ideas.”

Aaron Rosengren, Asst Professor, Jacobs School of Engineering, UCSD

“EMER-GEN provided a remarkable opportunity to network, interact, engage, and learn by meeting some of the most distinguished people in the space field. The cohort participated in excellently planned activities which ranged from workshops on decision-making with uncertainty to a hands-on Hack-a-thon and invigorating sessions about consensus building and leadership. Generally, I found the group to be very diverse and knowledgeable. EMER-GEN was a great opportunity to know how impactful, yet closely connected, the space industry is.”

Rachit Bhatia, SSA Applications Engineer, Leolabs

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2022 SPONSOR APPLICATION



COMPANY NAME _____

MAILING ADDRESS _____

WEBSITE ADDRESS _____

SOCIAL MEDIA INFO  _____  _____

ONSITE CONTACT _____ **JOB TITLE** _____

EMAIL ADDRESS _____ **PHONE NO.** _____

SPONSOR LEVEL

☐ PO'OKELA \$45,000

☐ KOKUA \$35,000

☐ LAULIMA \$28,000

☐ LOKAHI \$18,000

☐ KUPA'A \$10,000

☐ MALAMA \$5,000

☐ CUSTOMIZED \$ _____

SUPPORT EMER-GEN

☐ CELESTIAL \$5,000

☐ GEO \$2,000

☐ LEO \$500

PAYMENT INFO

_____ **SPONSORSHIP AMOUNT**

_____ **CC** (Add 3% if paying by credit card)

_____ **TOTAL**

☐ **CHECK PAYMENT**

(Check Payable to: Maui Economic Development Board, and mailed to 1305 N. Holocono Street, Suite 1, Kihei, Hawaii 96753)

☐ **CREDIT CARD**

NAME ON CARD _____

CC NO. _____

EXP DATE _____

Note: Sponsors with exhibit space must provide credit card information for early breakdown charge of \$2500, if incurred

SUBMIT APPLICATION WITH CREDIT CARD INFORMATION AND LOGO (VECTOR LINE GRAPHIC) TO info@amostech.com