

Advanced Maui Optical and Space Surveillance Technologies Conference

SEPTEMBER 19-22

BECOME A SPONSOR

Showcase your organization with branding and exhibiting opportunities. Exhibit spaces are available on-site to display products and services, demonstrate new technologies, and further promote your organization. Poster and Exhibit sessions create an inviting atmosphere for meetings and networking. Sponsorships can be customized to suit your marketing goals.

BUILD BRAND AWARENESS I GENERATE LEADS I SHARE RESOURCES I









	PO'OKELA striving for the best \$55,000	KOKUA to help and support \$40,000	LAULIMA working together \$32,000	LOKAHI collaboration and unity \$20,000	KUPA'A loyal and committed \$12,000	MALAMA to care for \$6,000
Co-sponsored Naming Opportunity	Welcome Reception	Poster Reception*	Session/Break		+ :	
Video Ad	Opening Day 1	Day 2/3 or Lunch	Break/Session			++.
Banner Ad on Virtual Platform	Virtual Lobby	Sponsored Event	Sponsored Event	Social Feed		
Accommodation	Presidential Suite	Hospitality Suite	Hospitality Suite	Standard Guest Room		1 .
Meeting Room	5 days	3 days	3 days	2 days	1 day +	7
Exhibit Space	10'x20'	10'x20'	10'x20'	10'x10'	10'x10'	10'x10' +
# of Registrations (Onsite + Virtual)	8 + 8	8 + 8	6 + 6	4 + 4	3 + 3	2 + 2
Giveaway in Conference Bag	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Attendee List (no email addresses)	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Sponsor Recognition	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

All sponsors recognized through logo branding on AMOS website; printed program; virtual platform, conference app; and e-news

^{*} Sponsorship Level and Naming opportunities based on availability. Discuss options with the AMOS team.













BENEFIT DESCRIPTION



- SPONSOR LEVELS | The Po'okela sponsorship is reserved for the incumbent prime contractor for MSSS on Maui; the Kokua level is limited to six (6) companies with priority given to previous sponsors at that level; all remaining levels have no limit.
- CO-SPONSOR NAMING OPPORTUNITY | Options to sponsor a conference networking reception, a specific technical session, the virtual tote bag, Q & A, a coffee break, the live feed or other. Each option comes with unique branding opportunities.
- VIDEO AD | A video ad, provided by the sponsor, will be played once in the ballroom during the Conference. Recommended duration is 15-30 seconds, limit is 60 seconds. Po'okela level will be played at beginning of opening day; Kokua level will play at beginning of Day 2 or 3 or directly after lunch; Laulima levels will be assigned to beginning of other technical sessions.
- BANNER AD ON VIRTUAL PLATFORM | Po'okela horizontal sponsor banner features on lobby page of virtual platform; Kokua and Laulima sponsor banners feature on reception or session in alignment with selected naming opportunity; Lokahi vertical sponsor banner appears in rotation on the social feed.
- ACCOMMODATION | A suite or guest room is covered by AMOS, depending on level of sponsorship. Room, tax and resort fee included. Valet and other charges are responsibility of sponsor.
- TECHNICAL MEETING ROOM | A meeting room is reserved for the number of days shown. Includes daily F&B credit of up to \$100. Charges apply for additional F&B and AV requirements.
- COMP REGISTRATIONS | Includes conference admission, meals and refreshments (including coffee breaks, breakfasts, lunches and evening networking receptions) and full access to virtual platform. All exhibit personnel must be registered for the conference.
- EXHIBIT SPACE | The onsite Exhibit Venue has booths available inside the expo hall, and outside in the conference foyer. The program includes specific Exhibitor sessions during the day and evening. See page 3 for exhibitor guidelines.
- CONFERENCE SWAG BAG | There will be both a physical conference bag for in-person attendees, plus a virtual swag for all attendees. In an effort to go green, we encourage sponsors to provide gift giveaways rather than printed collateral for the on-site bag. In lieu of a virtual exhibit booth this year, share one piece of marketing collateral through the virtual swag bag.
- ATTENDEE LIST | The registration list (name, company, title and country) is sent out every two weeks, starting after the early registration deadline of June 30. Email addresses are not included, in line with our privacy policy.











SPONSOR & EXHIBIT GUIDELINES



Once the sponsorship form is submitted, sponsor agrees to all rules and regulations set forth below.

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during official meetings and activities. Hospitality suites may not be open during programs, including receptions and meal functions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after August 1. Cancellations received before July 31 will receive a 50% refund of the sponsor fee. Cancellations should be sent via e-mail to info@amostech.com and will be effective upon receipt of confirming e-mail. An exception is made if the 2023 AMOS Conference changes format to fully virtual, for any reason, sponsors will have the option to carry over the sponsorship until the ensuing AMOS Conference, or request a full refund.

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Sponsors are liable for any damage caused by attaching display or fixture to hotel walls and floors, booth equipment, or damage caused in any other manner. Sponsors are responsible for purchasing own insurance against theft or

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.



Our tradeshow provider is International Convention Services (ICS). Please review the exhibitor manual for show hours, shipping information, and deadlines. ICS shall handle all exhibitor freight shipment within the conference facility. Exhibitors may not hand carry exhibitory materials into the exhibit area through the "front of house" entrances. The use of dollies, hand trucks or wheeled carts by exhibitors in common areas, service areas, or on the exhibit floor is prohibited.

APPLICATIONS & ELIGIBILITY - Application for exhibit space must be made on the printed form. Deadline to be included in printed materials is August 19. The conference organizer reserves the right to refuse any applicant that does not meet the standards of the conference.

ASSIGNMENT OF SPACE - The exhibits are located in the poster room near the general session and exhibit fover. Location of exhibit space will be determined by the conference organizer.

BOOTHS - Only one company may occupy any booth space. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Exhibit, including demonstrations, shall not exceed the space allotted. Exhibitors are responsible for their own exhibit space.

USE OF SPACE - Exhibits shall only be shown in the official exhibit area. There shall be no displays in private suites or rooms. Exhibitors are responsible for handling technical information presented in their space. Ensure to review the policies that of the government agencies with whom you contract regarding distribution or sharing of open/limited/restricted information.

OCCUPANCY - Space not occupied the day prior to start of conference will be reassigned or used without notice. No refund will be issued.

FOOD & BEVERAGE - The conference organizers must approve requests for any distribution of food and beverage.

FOREIGN/INTERNATIONAL EXHIBITORS - International companies are responsible for ensuring that all equipment and display items meet the rules and regulations of U.S. Customs.

RIGHT TO REMOVE PROPERTY - The conference organizer reserves the right to remove all the property of an exhibitor should the exhibitor violate the exhibit terms and conditions.

EARLY BREAKDOWN FEE - Please see exhibitor manual for set-up and tear-down times. Early booth breakdown is strictly prohibited. Companies in violation of this policy are jeopardizing their booth location for future shows and will pay an early breakdown penalty fee of \$2500, and the credit card on file will be charged at the end of the show. Please keep this in mind when making staffing decisions and travel arrangements for the final day of the show.











2023 SPONSOR APPLICATION



COMPANY NAME_		
MAILING ADDRESS		
WEBSITE ADDRESS		
SOCIAL MEDIA INFO		
ONSITE CONTACT	JOB TITLE	
EMAIL ADDRESS	PHONE NO.	
SPONSOR LEVEL		
P0'0KELA \$55,000	LOKAHI \$20,000	SUPPORT EMER-GEN
KOKUA \$40,000	KUPA'A \$12,000	CELESTIAL \$6,000
LAULIMA \$32,000	MALAMA \$6,000	GE0 \$2,500
	CUSTOMIZED \$	LE0 \$1,000
TO		
	Check Payable to: Maui Economic Development Bo 305 N. Holopono Street, Suite 1, Kihei, Hawaii 96753,	
CREDIT CARD NAME ON CARD * CC NO. *	inforr break	UIRED - Exhibitors must provide credit card mation as a guarantee against early down. If incurred, a fee of \$2500 will be led at the end of the conference.



Support the 6th annual EMER-GEN® Program, designed especially for young professionals and students enthusiastic about careers in space



emer-gen®

ENHANCING YOUR CAREER IN SPACE

A JOINT INITIATIVE OF THE AMOS CONFERENCE AND SGAC

SPONSORSHIP OPPORTUNITIES

CELESTIAL \$6,000

1 senior company representative to serve as Mentor during Mentor session

2 complimentary EMER-GEN registrations

Recognition at the Launch reception and in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage; Online Presentations during webinars; AMOS Conference program and EMER-GEN marketing

Recognition during EMER-GEN Feature
Presentation at AMOS Conference

GEO \$2,500

1 complimentary EMER-GEN registration

Recognition at the Launch reception and in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage; Online Presentations during webinars; AMOS Conference program and EMER-GEN marketing

Recognition during EMER-GEN Feature Presentation at AMOS Conference

LE0 \$1,000

Recognition at the Launch reception and in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage; Online Presentations during webinars; AMOS Conference program and EMER-GEN marketing

Recognition during EMER-GEN Feature Presentation at AMOS Conference

With the help of advisers from industry, government, academia and NGOs, the EMER-GEN experience offers:

SKILL BUILDING * MENTORING * NETWORKING PROFESSIONAL DEVELOPMENT

SEPT 17-19, 2023

WAILEA MARRIOTT, MAUI, HAWAII

Plus Pre-Webinars



Corporate sponsorship helps offset program costs to keep the program affordable for students and young professionals.







"This is my 5th year at EMER-GEN! For me, it is a great way to connect with the future of the industry and meet the experts in the field. It is a challenging goal to have organizers, mentors, presenters, and a cohort from such diverse backgrounds to provide such interesting content. Over the years, mentors have helped me navigate my career and what I should be working on. The level of education provided at EMER-GEN and AMOS is high."

~ Michael Barton, a.i. solutions

WHO ATTENDS EMER-GEN

a.i. solutions

African University of Science and

Technology

AFSPC

AGI

Air Force Institute of Technology

Air Force Research Laboratory

Aksum University

Amphenol Times Microwave System

Angolan Office for Space Affairs

Aptima, Inc.

Astroscale U.S.

AURA / DKIST

Australian National University

Ball Aerospace

Blue Canyon Technologies

Blue Space

Canada-France-Hawaii Telescope

Center for Strategic and International*

Studies (CSIS)

Charles River Analytics

Coalition for Deep Space Exploration

Colorado School of Mines

Computational Physics Inc

ConsenSys

Continental Automotive Systems

Delft University of Technology

Deloitte Consulting

DigitalGlobe, Inc.

DLR Space Administration

Federal Aviation Administration

Frazer-Nash Consultancy

Galapagos Federal Systems LLC General Dynamics Mission Systems

George Mason University

Georgia Tech Research Institution

GEOST Inc.

Global Affairs Canada (Dept. Foreign

Affairs)

Hawaii Pacific University

Hawaii Space Flight Laboratory

High Earth Orbit Robotics

HNu Photonics

ÍAL

Indian Space Research Organization

Institute for Defense Analyses

International Astronomical Union JHU Applied Physics Laboratory

KBR 🖟

L3 Harris

Lawrence Livermore National Lab

LeoLabs

Lockheed Martin

Los Alamos National Laboratory

MDA, Canada

Millennium Space Systems

Nalu Scientific

NASIC

New Mexico State University

New Zealand Ministry of Business,

Innovation and Employment

Northrop Grumman

Orbit Fab. Inc.

Orbit Logic

Pacific Defense Solutions

Pacific Disaster Center

Peraton

PISCES

Privateer Space

Purdue University

Raytheon

Robotics Space Exploration Laboratory

Satellite Applications Catapult

SMC SPGZ SPACE BASED SDA

Space Advisory Group

Space Generation Advisory Council

St. Stephen's College

The Aerospace Corporation

The Boeing Company

The Tech7 Company

The University of Tokyo

U.S. Air Force

U.S. Space Force AFSPC SMC/SPG

UK MOD

Universidad Politécnica de Madrid

University of Arizona

University of Arizona Steward Observatory

University of California San Diego

University of Colorado Boulder

University of Hawaii

University of Southern California - Viterbi

School of Engineering

University of Strathclyde

University of Warwick

USAF AFRL-Rome

Virginia Tech

Western Sydney University

Xephyr

York Space Systems

"EMER-GEN is a wonderful program to bring young minds together to look at problems that the space industry has faced for years, but in different perspectives. Being a mentor and a Hackathon judge allowed me to see how the cohort collaborated on solutions that we can actually use to advance space technologies. We are also learning from them. The EMER-GEN program does that."

~ LIsa Thompson, KBR



SUBMIT APPLICATION with credit card information and logo (vector file) to info@amostech.com



