

25th AMOS

Advanced Maui Optical
and Space Surveillance
Technologies Conference

SEP 17-20
2024

Wailea Beach Resort, Maui, Hawaii



BECOME A SPONSOR

Showcase your organization with branding and exhibiting opportunities at the premier technical conference in the nation devoted to space domain awareness. Exhibit spaces are available on-site to display products and services, demonstrate new technologies, and further promote your organization. **Poster and Exhibit sessions** create an inviting atmosphere for meetings and networking. Sponsorships can be customized to suit your marketing goals.

	PO'OKELA <i>striving for the best</i>	KOKUA <i>to help and support</i>	LAULIMA <i>working together</i>	LOKAHI <i>collaboration and unity</i>	KUPA'A <i>loyal and committed</i>	MALAMA <i>to care for</i>
	\$60,000	\$45,000	\$38,000	\$25,000	\$14,000	\$7,000
Complimentary Registration Passes	8 onsite 8 virtual	8 onsite 8 virtual	6 onsite 6 virtual	4 onsite 4 virtual	3 onsite 3 virtual	2 onsite 2 virtual
Exhibit Space	10'x20'	10'x20'	10'x20'	10'x10'	10'x10'	10'x10'
Meeting Room	5 days	3 days	3 days	2 days	1 day	
Accommodation	Presidential Suite	Hospitality Suite	Hospitality Suite	Guest Room		
Banner Ad (on virtual platform)	Virtual Lobby	Sponsored Event	Sponsored Event	Social Feed		
Video Ad	Opening Day 1	Day 2/3 or Lunch	Break/Session			
Co-sponsored Naming Opportunity	Welcome Reception	Poster Reception*	Session/Break			

* Sponsorship Level and Naming opportunities based on availability. Discuss options with the AMOS team.

ALL SPONSORS RECEIVE

- Sponsor recognition through logo branding on AMOS website, signage, marketing, conference platform and app
- A dedicated virtual space to provide digital collateral for all attendees



BUILD BRAND AWARENESS | GENERATE LEADS* | SHARE RESOURCES | CONNECT WITH INDUSTRY STAKEHOLDERS

*** NEW THIS YEAR** - Exhibitors can opt-in for a lead retrieval system - additional fees apply



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BENEFIT DESCRIPTION



SPONSOR LEVELS | The Po'okela sponsorship is reserved for the incumbent prime contractor for MSSS on Maui; the Kokua level is limited to six (6) companies with priority given to previous sponsors at that level; remaining levels dependant on availability of benefits.

CO-SPONSOR NAMING OPPORTUNITY | Options to sponsor a conference networking reception, a specific technical session, Q & A, a coffee break, or a feature of the conference app. Each option comes with unique branding opportunities.

VIDEO AD | A video ad, provided by the sponsor, will be played once in the ballroom during the Conference. Recommended duration is 15-30 seconds, limit is 60 seconds. Po'okela level will be played at beginning of opening day; Kokua level will play at beginning of Day 2 or 3 or directly after lunch; Lualima levels will be assigned to beginning of other technical sessions.

BANNER AD ON VIRTUAL PLATFORM | Sponsor banner placement on the virtual platform based on level of sponsorship with Po'okela and Kokua options on lobby page, Lualima on sponsored session and Lokahi sponsor banner appearing in rotation on the platform.

ACCOMMODATION | One suite or guest room is covered by AMOS, depending on level of sponsorship. Room, tax and resort fee included. Valet and other charges are responsibility of sponsor.

MEETING ROOM | A meeting room is reserved for the number of days shown. Includes daily F&B credit of up to \$100. Charges apply for additional F&B and AV requirements.

COMP REGISTRATIONS | Passes includes conference admission, meals and refreshments (including coffee breaks, breakfasts, lunches and evening networking receptions) and full access to virtual platform. All exhibit personnel must be registered for the conference.

EXHIBIT SPACE | The onsite Exhibit Venue has booths available inside the expo hall, and outside in the conference foyer. The program includes specific Exhibitor sessions during the day and evening. See page 3 for exhibitor guidelines.

DIGITAL COLLATERAL | In an effort to go green, sponsor collateral will be digital via the sponsor app. Upload material to a static virtual booth (no need to staff.) Offer a drawing to attract visitors to your virtual and/or on-site booth.

ATTENDEE LIST | The registration list (name, company, title and country) is sent out every two weeks, starting after the early registration deadline of June 30. Email addresses are not included, in line with our privacy policy.



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SPONSOR & EXHIBIT GUIDELINES

CONFLICTING MEETINGS & SOCIAL EVENTS - The sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of conference participants during official meetings and activities. Hospitality suites may not be open during programs, including receptions and meal functions.

CANCELLATIONS - No refunds will be issued for cancellations by sponsors after August 1. Cancellations received before July 31 will receive a 50% refund of the sponsor fee. Cancellations should be sent via e-mail to info@amostech.com and will be effective upon receipt of confirming e-mail. An exception is made if the 2024 AMOS Conference changes format to fully virtual, for any reason, sponsors will have the option to carry over the sponsorship until the ensuing AMOS Conference, or request a full refund.

COMPLIANCE WITH LAWS - Sponsors must comply with all federal, state, and local laws, including health and safety codes, alcoholic beverage control laws, disability laws, and the like.

LIABILITY - The conference organizers, agents and other related affiliated companies are not responsible for loss, theft, damage or destruction of property; nor agree to hold harmless from all claims of liability, and for any injury to exhibitor personnel during the conference. Sponsors are liable for any damage caused by attaching display or fixture to hotel walls and floors, booth equipment, or damage caused in any other manner. Sponsors are responsible for purchasing own insurance against theft or fire. The exhibitor shall include the Maui Economic Development Board, Inc. as "Additional Insured" on the Exhibitor's **Certificate of Insurance**, indicating this is for (AMOS Conference, September 17-20, 2024). At least two weeks prior to AMOS, the Exhibitor shall upload a copy of User's Certificate of Insurance Liability with company name and amount of coverage.

AMENDMENT OF RULES - The conference organizers may amend these rules and regulations at any time. Any matters or questions not covered in these terms & conditions shall be subject solely to the decision of the conference organizers.

EXHIBITORS

Our tradeshow provider is International Convention Services (ICS). Please review the exhibitor manual for show hours, shipping information, and deadlines. ICS shall handle all exhibitor freight shipment within the conference facility. **Exhibitors may not hand carry exhibitory materials into the exhibit area through the "front of house" entrances.** The use of dollies, hand trucks or wheeled carts by exhibitors in common areas, service areas, or on the exhibit floor is prohibited.

APPLICATIONS & ELIGIBILITY - Application for exhibit space must be made on the printed form. Deadline to be included in printed materials is August 16. The conference organizer reserves the right to refuse any applicant that does not meet the standards of the conference.

ASSIGNMENT OF SPACE - The exhibits are located in the poster room near the general session and exhibit foyer. Location of exhibit space will be determined by the conference organizer.

BOOTHS - Only one company may occupy any booth space. Exhibitors may not share space or display goods or services for other companies, unless authorized by conference organizers. Exhibit, including demonstrations, shall not exceed the space allotted. Exhibitors are responsible for their own exhibit space. Booths are not assigned numbers and are designated by company name.

USE OF SPACE - Exhibits shall only be shown in the official exhibit area. There shall be no displays in private suites or rooms. Exhibitors are responsible for handling technical information presented in their space. Ensure to review the policies that of the government agencies with whom you contract regarding distribution or sharing of open/limited/restricted information.

OCCUPANCY - Space not occupied the day prior to start of conference will be reassigned or used without notice. No refund will be issued.

FOOD & BEVERAGE - The conference organizers must approve requests for any distribution of food and beverage.

FOREIGN/INTERNATIONAL EXHIBITORS - International companies are responsible for ensuring that all equipment and display items meet the rules and regulations of U.S. Customs.

RIGHT TO REMOVE PROPERTY - The conference organizer reserves the right to remove all the property of an exhibitor should the exhibitor violate the exhibit terms and conditions.

EARLY BREAKDOWN FEE - Please see exhibitor manual for set-up and tear-down times. **Early booth breakdown is strictly prohibited.** Companies in violation of this policy are jeopardizing their booth location for future shows and will pay an early breakdown penalty fee of \$2500, and the credit card on file will be charged at the end of the show. Please keep this in mind when making staffing decisions and travel arrangements for the final day of the show.



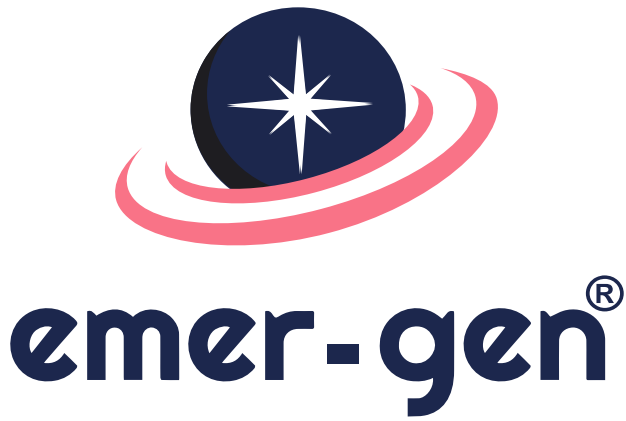
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ENHANCING YOUR CAREER IN SPACE

A JOINT INITIATIVE OF THE
AMOS CONFERENCE AND SGAC

Support the 7th annual EMER-GEN® Program, designed especially for young professionals and students enthusiastic about careers in space



With the help of advisers from industry, government, academia and NGOs, the EMER-GEN experience offers:

SKILL BUILDING * MENTORING * NETWORKING * PROFESSIONAL DEVELOPMENT

SPONSORSHIP OPPORTUNITIES

CELESTIAL \$6,000

GEO \$2,500

LEO \$1,000

One (1) senior company representative to serve as mentor during mentor session

Two (2) complimentary EMER-GEN registrations

Recognition at the Launch reception and in Opening remarks of EMER-GEN

Logo Recognition - EMER-GEN webpage; presentation material; AMOS Conference program and EMER-GEN marketing

Recognition during EMER-GEN Feature Presentation at AMOS Conference

One (1) complimentary EMER-GEN registration

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Corporate sponsorship helps offset program costs to keep the program affordable for students and young professionals.



SEPT 15-17, 2024
WALEA MARRIOTT, MAUI, HAWAII
Plus Pre-Webinars

www.emer-gen.com #EMERGEN2024





"I've been to a few professional development-type of events for young professionals before and EMER-GEN was by far the best one I've been to. Super smooth, very professionally organized and I've already felt like I've made friends in two days."

~ Charles Constant, University of College London

WHO ATTENDS EMER-GEN

a.i. solutions
Advanced Space
African University of Science and Technology
AFSPC
AGI
Air Force Institute of Technology
Air Force Research Laboratory
Aksum University
Amphenol Times Microwave Systems
Angolan Office for Space Affairs
Aptima, Inc.
Astroscale
AURA / DKIST
Australian National University
Ball Aerospace
Blue Canyon Technologies
Blue Space
Canada-France-Hawaii Telescope
Center for Strategic and International Studies (CSIS)
Charles River Analytics
Coalition for Deep Space Exploration
Colorado School of Mines
Computational Physics Inc
ConsenSys
Continental Automotive Systems
Delft University of Technology
Deloitte Consulting
DigitalGlobe, Inc.
DLR Space Administration
Draper
EU SST
Federal Aviation Administration
Frazer-Nash Consultancy
Galapagos Federal Systems LLC

General Dynamics Mission Systems
George Mason University
Georgia Tech Research Institution
GEOST
Global Affairs Canada (Dept. Foreign Affairs)
Hawaii Pacific University
Hawaii Space Flight Laboratory
High Earth Orbit Robotics
HNu Photonics
IAI
Indian Space Research Organization
Institute for Defense Analyses
International Astronomical Union
International Centre for Neuromorphic Systems, Western Sydney University
ITOCHU Corporation
JHU Applied Physics Laboratory
KBR
L3 Harris
Lawrence Livermore National Lab
LeoLabs
Lockheed Martin
Los Alamos National Laboratory
MDA Systems Ltd.
MDA, Canada
Maui High Performance Computing Center
Millennium Space Systems, A Boeing Company
Mitsubishi Corporation Americas
MongoDB
Nalu Scientific
NASIC
New Mexico State University
New Zealand Ministry of Business, Innovation and Employment
Northrop Grumman

Orbit Fab, Inc.
Orbit Logic
Pacific Defense Solutions
Pacific Disaster Center
Pacific Forum
Peraton
PISCES
Privateer Space
Purdue University
Raytheon
Robotics Space Exploration Laboratory
SAIC
Satellite Applications Catapult
Space Advisory Group
Space Foundation
Space Generation Advisory Council
St. Stephen's College
The Aerospace Corporation
The Boeing Company
The Tech7 Company
The University of Tokyo
U.S. Air Force
U.S. Space Force
UK MOD
Universidad Politécnic de Madrid
University of Arizona
University of Arizona Steward Observatory
University of California San Diego
University of College London
University of Colorado Boulder
University of Hawaii
University of Southern California
University of Strathclyde
University of Warwick
Virginia Tech
Western Sydney University
Xephyr
York Space Systems

"As I've moved in my career from technical to more of a business development role it's important to have a network of people that are in senior leadership levels and in EMER-GEN I get to meet those people and form relationships. It's also critically important to build that foundational network of peers – we are all going to be leaders one day. The kind of people that come to EMER-GEN are the kind of people that are going to be those leaders."

~ Michael Barton, a.i. solutions

